



# JOANA FELICIANO



## PROFILE

Strong experience in a multicultural and international environment, project/ team management, marketing, communication and ability to multitasking.

I do not limit myself to convenience and I walk through life trying to make a difference by taking positive steps.

I enjoy feeling accomplished and I never say 'no' to a new learning or per se a challenge.

I am one of those who like to communicate, present work and dedicate themselves to greater missions in order to see outcomes. I consider myself an intrapreneur!



## CONTACT

Lisbon

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www.soloadventures.org



## SKILLS

CREATIVITY



TEAM WORK



RESILIENCE



COMMUNICATION



## LANGUAGES

PT EN FR ES TR  
  
 ★ ★ ★ ★ ★  
 WRITING & SPEAKING



## EDUCATION

- **MASTER'S DEGREE** // Sep 2016 - Nov 2018  
MARKETING  
ISEG - LISBON, PORTUGAL
- **POSTGRADUATE** // Sep 2015 - Jul 2016  
MANAGEMENT OF MARKETING, COMMUNICATION AND MULTIMEDIA  
IDEFE / ISEG - LISBON, PORTUGAL
- **ADVANCED COURSE** // May 2015  
EUROPEAN NEGOTIATION  
EUROPEAN PARLIAMENT - BRUSSELS, BELGIUM
- **ERASMUS** // Sep 2011 - Jun 2012  
INTERNATIONAL AFFAIRS  
FATIH UNIVERSITY - ISTANBUL, TURKEY
- **BACHELOR'S DEGREE** // Sep 2009 - Jun 2012  
INTERNATIONAL RELATIONS  
ISCSP - LISBON, PORTUGAL
- **INTENSIVE COURSES** // 2013 - 2020  
DIGITAL & PRESS JOURNALISM  
SOCIAL ENTREPRENEURSHIP & PROJECT MANAGEMENT  
ORGANIZATION AND MANAGEMENT OF EVENTS  
INITIAL PEDAGOGICAL TRAINING FOR TRAINERS  
COACHING & LEADERSHIP  
ATELIER MARKETING DIGITAL (IN PERSON) GOOGLE  
B2B DIGITAL MARKETING



## PROFESSIONAL

- **SONAE SIERRA** / Sept 2019 - Currently  
BRAND & SERVICES COMMUNICATION
- **ORACLE** / Jan 2019 - Sept 2019  
SENIOR MARKETING MANAGER & EXECUTIVE ASSISTANT
- **ZOMATO** / Nov 2018 - Jan 2019  
MARKETING ASSOCIATE
- **SONAE SIERRA** / Apr 2017 - Oct 2018  
MARKETING ASSISTANT | CENTRO COLOMBO
- **ASSOCIAÇÃO CONVERSA AMIGA** / Apr 2016 - May 2017  
COMMUNICATION, MARKETING & PROJECT MANAGER
- **TOPSPA CONSULTANTS** / Jul 2013 - Apr 2015  
MARKETING ASSISTANT & RECEPTIONIST - ALTIS BELÉM
- **MICHAEL PAGE INTERNATIONAL** / Aug - Nov 2012  
COMMUNICATION & MARKETING DEPT. TRAINEE



## SOFTWARE

PHOTOSHOP   ILLUSTRATOR	SEO   PPC   SEM   CRM
HTML   WORDPRESS   WIX	GOOGLE ANALYTICS   HTML
MAILCHIMP   E-GOI	MICROSOFT OFFICE



## EXPERIENCES

- CREATION & MENTORING OF SOCIAL ENTREPRENEURSHIP PROJECTS
  - TEAM COORDINATION AND INTERNATIONAL REPRESENTATION
  - VOLUNTEERING & ACTIVE ASSOCIATIVISM
- PORTUGAL | SÃO TOMÉ E PRÍNCIPE | GREECE
- Solo Adventures* *Drázen i havez* *Junior Achievement*
- AMNISTIA INTERNACIONAL WACT AIESEC IPAV ACADEMIA UBUNTU